



# CORPORATE PRESENTATION

---

# ARI BUSINESS MANAGEMENT SYSTEMS

## PROFILE

- ▶ Enterprise Software and Consulting Company
- ▶ Established in 2008, Istanbul
- ▶ Large enough to execute big projects; small enough to be agile
- ▶ Simple organisation with strong commitment to customer service
- ▶ Solid understanding of business processes, instruments, trends and best practices
- ▶ Provide increasing added value to customers and partners by investing on advanced technologies, innovative products and services for the business solutions

## VISION & MISSION

- ▶ Our vision is to build long term relationship with customers by quality services in a profitable way.
- ▶ Our mission is to be a quality oriented player in the field of enterprise software projects and application integration.

# EXPERTISE

## ▶ SERVICE EXPERTISE

- ▶ Business Process Analysis, Data Collection, Data Cleansing, Application Design, Application Development, Data Mining, Data Visualization, Business Analytics

## ▶ DOMAIN EXPERTISE

- ▶ CRM, ERP, Content Management System, eCommerce (PoS, Marketplace), Business Simulations, Customer Service Management System, Field Sales Management System, Proposal Management System

## ▶ INDUSTRY EXPERTISE

- ▶ FMCG, Pharma, Media, Printing, Logistics, Recycling, Food, Electronics, Construction

# TECHNOLOGIES



# THANKS

ARI Business Management Systems

[www.aripd.com](http://www.aripd.com)